

LA-WEB Posters should meet the following criteria:

SIZE

Posters should be no larger than 1m x 1m. Posters larger than these dimensions will exceed the board; it is therefore necessary that the poster adhere to the specified measurements.

LETTERING

The poster should be easily readable at a distance of two metres. Use UPPER and lower case for general content as the use of all-capital text is difficult to read. Avoid using mixtures of type/font styles.

TYPE OF TEXT and GENERAL ADVICE

TITLE 20-24 mm; UPPER CASE / **Bold**. *Advice:* At the top of the poster include the title of the presentation, the name of the authors and the institution where the work was completed.

HEADINGS 48 point is suggested 60 point maximum, UPPER CASE. *Advice:* Headings such as "Introduction", "Methods", "Results", "Discussions" and "Conclusions" are useful.

CONTENT 24-28 point 32 maximum, Single spaced, Upper and Lower Case. *Advice:* The text should be brief throughout. Any description of methods should be simple and concise.

- The message that your poster contains should be clear and understandable without the requirement of oral explanation. Methods should be presented simply and concisely.
- After the title, the two most important panels are the Introduction and the Conclusion. On the basis of these two panels, a reader will decide whether to look at the results and perhaps talk to the presenter. These panels need to be very simple, concise and visually attractive.
- Results should be presented graphically if possible. Avoid large tables of data.
- Use pictures, symbols and colour. Figure legends are essential and should be short but informative. Each graph should have a short heading. For visual effect, we recommend that graphs be no smaller than 12cm x 18cm.
- Use the space to attract your audience for discussion, not to present complex details of methods and results.